If there's a holy trinity of cybersecurity, this might be it: a tool that stops hackers, stays within clients' budgets, and impresses potential and current clients.

SaaS Alerts delivered all three for Ann Westerheim, PhD, Founder and President of the IT services firm Ekaru.

The CEO of a local company contacted Ann about a big problem. He'd been fielding calls from customers who said they'd received spam messages from his email.

Uh-oh.

Ann immediately connected the company's system to SaaS Alerts — and saw that the CEO's account had been compromised.

Thanks to SaaS Alerts' capabilities, Ann quickly identified the problem, locked the account and impressed the company owner — all within a couple of minutes.

"It made us look really good," Ann said.

After she solved the initial crisis, Ann shifted the conversation to the future. There were tools (psst … SaaS Alerts) that could monitor suspicious behavior and catch hackers before they started spamming customers — or worse.

"As a local small business, they didn't know this kind of monitoring was even possible," Ann said. "If you're not living and breathing cybersecurity all the time, you don't really understand what technology can do to help protect your data and accounts."

With proactive monitoring in place, she told the CEO, the company can trust that bad actors are being watched — and stopped — all the time. And without breaking their budget.

"SaaS Alerts allows you to take action, shut down an account and force a password change," Ann said.

"It's delightful that SaaS Alerts is an affordable solution within reach for small businesses who want more peace of mind."

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